





Australian High Commission, Abuja

MEDIA RELEASE

Australian education goes mobile with new official website

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A new website makes it easier for students in Nigeria and other countries to plan their studies in Australia.

The new Study in Australia website, <u>www.studyinaustralia.gov.au</u>, goes live this month. A mobile-friendly design makes it easy for students to browse courses and institutions on any handheld or desktop device, wherever they may be in the world. Nigerian students can research and plan their Australian education via mobile phone and tablet on the new website. Potential students can also interact via social media, access information about scholarships and read or watch the stories of other students from Nigeria or elsewhere.

The new site features an enhanced search function and a log-in that allows users to bookmark information and favourites. It also includes detailed information about Australia's states and territories and updated content including news and event feeds, all in a selection of languages. In the coming months, additional functions will be added, including a personalised study guide.

Austrade, the Australian Government's trade, investment and education promotion agency, has redeveloped the Study in Australia website, the official source of information on studying in Australia. Australian High Commissioner to Nigeria, H.E. Jonathan Richardson, said the Study in Australia website was a reliable, comprehensive source of up-to-date information, with links to other education providers as well as details about living in Australia.

"An Australian education opens huge opportunities for graduates, enriching their personal and professional lives," Mr Richardson said.

"Australia has a fantastic range of internationally recognised institutions offering high quality courses across the education spectrum.

"Now, Nigerian students can learn about them quickly and easily in a format that suits their lifestyle."

The site is a practical, friendly and engaging resource for existing and prospective students. It is also designed to more effectively refer students to the websites of relevant institutions.

Mr Richardson said Australia has a long history of welcoming international students from all parts of the world.

"Nigerian students have plenty of choices: they can study at university, attend a Vocational Education and Training college or go to school."

"All the information you need to begin creating your own *Future Unlimited* is available on <u>www.studyinaustralia.gov.au</u>."

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